

Persici Financial Services Limited Complaints Procedure

Persici Financial Services Limited (hereinafter referred to as the **"Company"**) strive to meet our customers' expectations in every aspect of our business. However, we understand that sometimes things go wrong. We take all concerns and complaints seriously and will work with you to resolve any issues that you raise with us. We encourage feedback from our customers and welcome the opportunity to put things right where you are not satisfied.

Our complaints procedure allows us to investigate your concerns and for you to provide additional information so that we can address the problem as quickly and effectively as possible. Our adherence to a structured complaints process enables us to improve our service and ensures that our customers can communicate with us effectively.

Who Do I Complain To?

To raise a complaint with us you can use our online complaint submission form on our website pfs.ltd or email us at **complaints@pfs.ltd.** Alternatively, if you would prefer to make your complaint in writing, please contact us at: -

attn: Complaint Officer UK Exchange 197E Hagley Rd Birmingham B16 9RD United Kingdom

Phone: +44 (0) 3333 446 307

The Complaints Process

The Company takes every opportunity to resolve complaints at the first initial point of contact. Immediate resolution is always attempted where possible and where little, or no investigation is required. We aim to resolve most face to face and telephone issues in this manner.

Our frontline employees are trained to deal with your issues and are equipped to resolve your complaint as it relates to their area of service or expertise. However, should you feel that your concerns remain unresolved, you will be offered the option of making a formal complaint.

Our complaint handling process is simple and easy to use. *Once you have lodged a formal complaint with us, we will:* -

• Assign your complaint to our Complaints Officer who will record your complaint on



our complaint register.

- Assign your complaint a unique reference number and provide you with a written acknowledgement.
- Assess your complaint and investigate the matter fully.
- *Where applicable,* refer your complaint for further investigation with an expert on subject matter and issues raised.
- *Where applicable,* contact you to request clarification or additional information.
- Provide you with a final written response containing details of our investigation, the findings and any actions taken as a direct result of your complaint.
- Provide you with details of who you can contact should you be unhappy with our final decision.

What You Can Expect

When you submit a formal complaint to us, we follow our formal complaints procedure to ensure that all issues and concerns are addressed quickly and effectively. *When you lodge a complaint with us, you can expect:* -

- To have your complaint resolved in a timely, effective, and fair manner.
- An experienced and trained officer to deal with your complaint.
- A written acknowledgment within 3 working days of your formal complaint being received.
- All responses to be made (or followed up) in writing.
- Your complaint to be fully investigated in an independent and compliant manner.
- To receive our findings and final decision within 8-weeks of the initial complaint being received.
- To be provided with the details of our investigation and our findings regarding the issues you have raised. This includes being providing with the measures and actions we have taken as a direct result of your complaint.
- To be kept updated on our progress if we are unable to provide a satisfactory response within our target response times.
- To be provided with details of any relevant ombudsman should you not be happy with our final decision.



Target Response Times

We always aim to respond to your complaint as quickly as possible. As soon as a formal complaint has been received, we will send you a written acknowledgement (or email where requested), within 3-working days.

Below are our approximate timelines and expectations for investigation, responses and final resolution. However, each complaint is different and there may be times when we, or you, need additional time to ensure a satisfactory response.

All investigations take place within 6-weeks of the initial complaint being received. We aim to send our final response (decision letter) to you within 8-weeks. Where this is not possible, you will be provided with an interim update letter. This will provide information on how long we expect the investigation to take and any reason(s) for the delay.

Not Satisfied With the Outcome?

If you are dissatisfied with the progress of the investigation into your complaint or our final decision, you may refer your complaint to the Financial Ombusman Service. For more information please read the enclosed guide Consumer Leaflet The address of the Financial Ombusman Service is: -

Financial Ombudsman Service

Exchange Tower London E14 9SR

Website: www.financial-ombudsman.org.uk Email: complaint.info@financial-ombudsman.org.uk Phone: 0800 023 4567 or 0300 123 9123

GDPR & Data Protection Related Complaints

If your complaint concerns the processing of your personal data and you remain dissatisfied with our actions, you have the right to lodge a complaint with the Commissioner. The Information Commissioner's Office (ICO) can be contacted at: -

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF Telephone: 0303 123 1113 (local rate) or 01625 545 745 (national rate) Fax: 01625 524 510 Email: enquiries@ico.org.uk

Persici Financial Services Limited ("PFS") is incorporated in England and Wales with company number 10805038. PFS is incorporated in June 2017 and is registered with the Financial the Firm Reference number 812820. PFS is registered with Her Majesty Revenue and Customs Anti-Money Laundering Supervision under registration number XXML0000163487. PFS is registered with the Information Comissioner's Office for data protection under reference number ZA906128. Registered office address: 197E Hagley RD | BIRMINGHAM | B16 9RD.